



# MEDIA AGREEMENT

4565 Lawrenceville Hwy NW, Lilburn, GA 30087 • 678.641.9188 • southernmuscleguide.com • rachel@southernmuscleguide.com

Date \_\_\_\_\_ Advertiser Contact \_\_\_\_\_

Advertiser Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Social Media: Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

Other \_\_\_\_\_

### PRINT:

Full Page Ad ..... \$ \_\_\_\_\_  Bleed  No Bleed (Full Page only)

Half Page Ad ..... \$ \_\_\_\_\_  Vertical  Horizontal (Half Page only)

Quarter Page Ad ..... \$ \_\_\_\_\_ Special Instructions: \_\_\_\_\_

#### Sponsored Content:

Full Article  Half Article ..... \$ \_\_\_\_\_

Section ..... \$ \_\_\_\_\_

### OTHER:

Social Media Post..... \$ \_\_\_\_\_

Type: \_\_\_\_\_ Month \_\_\_\_\_ # \_\_\_\_\_

Events/Shows..... \$ \_\_\_\_\_

### DIGITAL WEB:

Web Ad–Large ..... \$ \_\_\_\_\_

Web Ad–Small ..... \$ \_\_\_\_\_

Video ..... \$ \_\_\_\_\_

ClickThrough ..... \$ \_\_\_\_\_

### DESIGN INSTRUCTIONS FOR PRINT AND WEB ADS:

Submit all artwork to rachel@southernmuscleguide.com.  
Deadline for print ads is **December 15, 2018.**

**TOTAL AMOUNT DUE \$** \_\_\_\_\_

### PAYMENT METHOD:

PayPal upon receipt of invoice

Check or money order made payable to:

**Southern Muscle Guide**  
4565 Lawrenceville Hwy NW, Lilburn, GA 30047

Visa  Mastercard  Discover  American Express

Name on card \_\_\_\_\_

CC# \_\_\_\_\_

Expiration (mo/yr) \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

**TERMS & CONDITIONS:** This Advertising Agreement states the terms and conditions that govern the contractual agreement between Southern Muscle Guide (SMG) and the Advertiser. SMG shall place the advertisement provided by Advertiser or designed for a fee by SMG by the specified due date for publication. This contract is entered into immediately upon signature of both parties and is not subject to cancellation. All ads must be approved and finalized by January 11, 2019. The Advertiser represents and warrants the ad is completely original and does not infringe on the intellectual property rights of any third party. No modification of this Agreement shall be valid unless in writing and agreed upon by both parties. This contract will not be automatically renewed without prior consent of Advertiser.

Signature: **Southern Muscle Guide**

Date \_\_\_\_\_

Signature: **Advertiser**

Date \_\_\_\_\_